

Spring 2017



UConn CIBER staff and students at CIBER Awards Dinner



Global Business Leadership Seminar Series (GBLSS)

The 2017 Global Business Leadership Seminar Series (GBLSS) recently came to a close with undergraduate students eagerly attending lectures from international business executives. All lectures are held at the University of Connecticut Thomas J. Dodd Research Center and are open to all undergraduate students for an opportunity to earn a Certificate of Professional Development from the School of Business. Students must attend 3 out of the 5 offered lectures in order to receive this certificate.

Heidi Bailey started off the lecture series with a presentation on her experience with Lego, including brand management and marketing. Se-Min Sohn presented the next lecture, which eventually evolved into an interactive Q&A session in which students asked questions about growing their careers in business and abroad. Robert D. Batting was the third in the series, giving an in-depth look at his extensive career serving as an executive of multiple manufacturing organizations around the world. The last two lectures featured presentations by Steve McDonald and Daniel Gottfried. McDonald spoke about the importance of due diligence by international companies in complying with U.S. law and students being open-minded about different cultures in an international business climate. Gottfried closed out the lecture series and shared personal stories of his international business experience, while also giving students valuable tips about working and living in a global environment.



Undergraduate students attending a GBLSS lecture by Robert D. Batting on March 1st, 2017



Stakeholders Conference 2017

In late 2016, the University of Connecticut launched an exciting new Business and Human Rights Initiative, as a joint effort of the Thomas J. Dodd Center; the UConn School of Business; and the UConn Human Rights Institute

(see: <http://businessandhumanrights.uconn.edu/>)

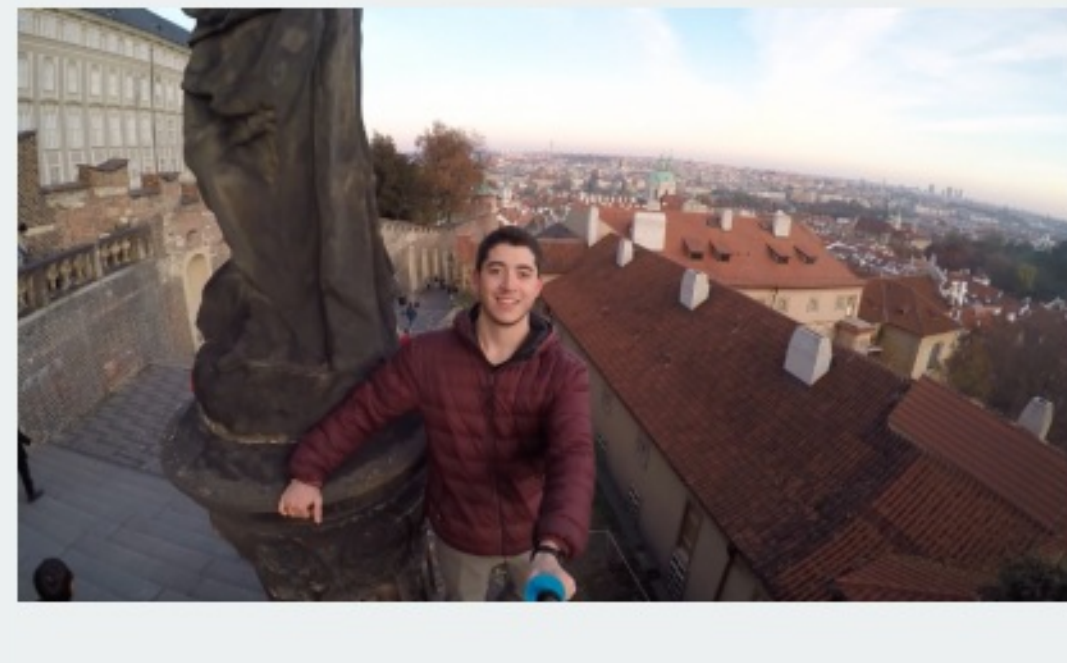
This fall, CIBER will co-sponsor with the BHR Initiative a two-day conference on "Protecting Rights at the End of the Line: Stakeholder Engagement in Light Manufacturing" (October 5-6, 2017), hosted on the UConn Storrs campus. The conference will help fill an important gap in existing policy work, business practice and academic research – all of which have tended to focus more heavily on stakeholder engagement in the extractive industries, rather than light industry.

Speakers include a range of scholars, policymakers, and business leaders from across the USA and countries throughout Europe, Asia and Latin America. Together, participants will analyze existing tools and strategies for stakeholder engagement along with actual examples of empowered community engagement. Moderated panels and roundtable discussions will be interspersed with hands-on exposure to multi-media and archival data, along with plenty of time for interpersonal interaction over meals.

Please let Michele Metcalf, UConn CIBER Director know if you are interested in attending this engaging conference. She is available by email at Michele.metcalf@uconn.edu.



Study Abroad Student Scholarships



Scholarship Recipients

Featured left is a picture of last year's GE Go Global Scholarship Winner Alexander Harden who studied at the University of Amsterdam this past fall semester.

Alexander is a great example of a student whose study abroad scholarship allowed him to experience international business and culture in Europe: "The world is bigger than we can imagine and studying abroad allowed me to experience a few of the countless marvels hidden within. Spending a semester in Europe pushed me to step outside of my comfort zone, see the colors of the world from new perspectives, and recognize the necessity of being a global citizen."

The UConn CIBER office in collaboration with Business Undergraduate Advising will be offering two additional scholarships for students studying abroad currently enrolled with an International Business Concentration.

CIBER has been providing study abroad scholarships for many years and a new facet of the scholarship program will have students provide photos and blogs about their experiences while abroad. The blogs will be featured on the Global Business Programs website.



April 2017

GE Global Fellowship

Each year the GE Global Learning Center awards fellowships to current UConn MBA students who successfully conduct in-depth research with a global component during a semester long independent study. Fellows give a presentation and submit a paper to the center at the conclusion of their research. On April 7th, 2017 the four fellows made presentations to GE Global Learning Center administrators, advisory council members, directors of the MBA programs, faculty advisors, and other interested students. The following is the list of this year's GE Global Fellows:

- Leonard Borriello
- Nidhi Jaswal
- Michael Ballad
- Milin Chhanechhara

Please follow this [link](#) to view presentation topics and learn more about this rewarding program.

Pictured below: UConn MBA GE Fellow Award Recipients



May 2017

FDIB Ireland

CIBER's Inaugural International Business program to Ireland is fast approaching. We will be joined by faculty from universities across the United States. Excitement is building as we anticipate interacting with faculty from University College Dublin (a U21 partner) and University of Limerick's Kemmy School of Business. Government agencies IDA Ireland and Enterprise Ireland will brief our group on the current economic climate, FDI, and how Ireland encourages business growth abroad. Two unique portions of the trip are a visit to Deloitte's cutting edge BlockChain Lab and a lecture and tour of the world's oldest Free Trade Zone in Shannon. Visiting both the east and west coasts of the country will provide participants with a comprehensive overview for understanding the ongoing economic renaissance in Ireland. For more information please visit our webpage. [View details](#)

Pictured below: Cliffs of Moher, Republic of Ireland



We launched our new website with a new url!

<http://global.business.uconn.edu>

