

The Sustainability Imperative

Faculty Development in Sustainable Business
International Sustainability Program- January 2018

About the Program

This 6th annual program offered by the University of Queensland in Australia and the Center for International Business Education and Research (CIBER) at the University of Connecticut in the US provides a unique opportunity for academics and business leaders to explore how some of Australia's leading organizations are applying sustainable business practices. In two fast, thought-provoking weeks you will:

- Visit business and government agencies in Sydney, the Gold Coast, and Brisbane to meet with industry experts and hear first-hand how real-world organizations are planning for and meeting the sustainability challenge.
- Explore how climate change is impacting all areas of business management and learn more about the role new technology, energy resources and the carbon economy will play in a changing business landscape.
- Develop an in-depth understanding of how some of Australia's leading academics and researchers are helping to tackle the sustainability challenges of tomorrow.

THE PROGRAM

Wednesday January 3rd		Arrive Sydney, Australia	
Wednesday	AM	Sustainability/Program Overview and lunch	
	PM	City of Sydney Sustainability Presentation	
Thursday	AM	Site Visit: Taronga Zoo Sustainability	
	PM	Activity: Sydney Opera House Sustainability Tour	
Friday	AM	Site Visit: Barangaroo South Sustainability (Business sustainability)	
	PM	Free afternoon to shop/sightsee <i>Optional: Sydney Bridge climb</i>	
Saturday	AM	Domestic flight transfer to Gold Coast Airport. Activity: Beach Visit	
	PM	Evening: Eco Tourism talk by O'Reilly Guest House. Welcome function with UQ Executive Dean Andrew Griffiths	
Sunday	AM	Activity: Sustainability/Ecotourism tour	
	PM	Guided Walk/National Park Talk. Dinner at Lodge	
Monday	AM	Site Visit: Rockcoat	
	PM	Coach transfer to Brisbane. City familiarization tour and free evening	
Tuesday	AM	Site Visit: Global Change Institute and Advanced Engineering Building, University of Queensland	
	PM	Site Visit: XXXX Brewery	
Wednesday	AM	Site Visit: OzHarvest	
	PM	Site Visit: Food Bank. Evening: 'Think and Drink' session with senior business leaders	
Thursday	AM	Site Visit: Parmalat/Brisbane Convention & Exhibition Centre. Presentation: City Smart	
	PM	Australian Aboriginal Experience	
Friday	AM	Site Visits/Presentations: Port of Brisbane, Perfect Potion	
	PM	Program Review & Formal Farewell Dinner with UQ Executive Dean Andrew Griffiths and staff	
Saturday	AM/PM	Depart Australia	

*Itinerary is a sample only and may change depending upon availability of lecturers and activities.





ABOUT SYDNEY

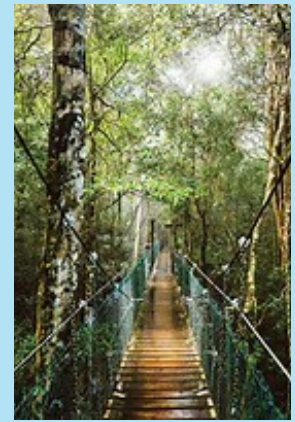
Sydney is the state capital of New South Wales and, with a population of nearly 5 million, is Australia's largest city. The city center is built around the world's largest natural harbor and set against the backdrop of the iconic Opera House and Sydney Harbor Bridge. Join the optional Twilight BridgeClimb to enjoy the iconic views of the city from the arches of the Sydney Harbor Bridge.

ABOUT BRISBANE

Reflecting the subtropical nature of its climate Brisbane, the capital of the state of Queensland, offers a welcoming and relaxed atmosphere which disguises its position as one of the fastest growing capital cities of the world. Positioned around the curves of the Brisbane River the city offers world class industries within a location where natural beauty and the great outdoors shape the way of life.

ABOUT THE GOLD COAST

An area of outstanding natural beauty, the Gold Coast region is located within the state of Queensland. While the city itself is to be the site of the 2018 Commonwealth Games the region is better known as a international tourist destination due to its 57 kilometers of beaches and vast tracts of pristine rainforests. This years program includes a two night stay at O'Reilly's Rainforest Retreat an renown eco-tourism destination located in the Lamington National Park. Participants will have the opportunity to learn about eco- tourism firsthand and explore the rainforest in the surrounding national park.



ACCOMMODATION

Accommodations will be booked in multi-share serviced apartments and hotels.



ABOUT CIBER

The Centers for International Business Education & Research (CIBER) were created by the US Congress in 1988 to increase and promote the nation's capacity for international understanding and competitiveness. The CIBER network links the manpower and technological needs of the United States business community with the international education, language training, and research capacities of universities across the country. The 17 CIBERs serve as regional and national resources to business people, students, and teachers at all levels.

Building on the strengths of their faculty and staff, each CIBER organizes a variety of activities to advance the study and teaching of international business and to support applied research on United States competitiveness in the global marketplace.

The University of Connecticut CIBER and The University of Queensland have been hosting an annual 'Green Business in Australia' for US academics since 2013. Please visit us at: <http://us-ciberweb.org>

ABOUT UQ

In 2017, The University of Queensland (UQ) was globally ranked #42, one of only two Australian universities in the world top 50. It is one of only three Australian members of Universities 21 - a global network of research intensive universities.

The University of Queensland Business School is one of the top business schools in Australia. Based in Brisbane, UQ Business School is renowned for its cutting-edge research, the quality of its academic staff, the depth of its educational programs and its close links with industry. Our Master of Business Administration (MBA) program is ranked number one in Australia for the fifth year in a row and has moved into the top 10 worldwide in *The Economist* ranking.

Program support will be coordinated by UQ's Institute of Continuing & TESOL Education (ICTE-UQ), an award-winning program management provider.



Mail to: The Sustainability Imperative
University of Connecticut CIBER
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2018 APPLICATION

The Sustainability Imperative: Business Practices & Future Profits

*If you would prefer an online application, please fill out the following link: [Participant Registration](#)

NAME _____

TITLE/POSITION _____

AFFILIATION _____

ADDRESS _____

TELEPHONE (S) _____

FAX _____

EMAIL _____

CITIZENSHIP _____ DOB _____

PASSPORT NO. _____

DIETARY RESTRICTIONS or OTHER SPECIAL ACCOMODATIONS NEEDED

Standard Program Fee:\$4300

Fee covers accommodations for 11 days/10 nights (double occupancy), local transportation, airfare from Sydney to the Gold Coast, cultural and social events, most breakfasts and lunches, and occasional dinners. Participants will be responsible for any and all personal and/or additional expenses including (but not exclusive to) round-trip international airfare, visas, passports, currency exchanging fees, internet, faxes, phone, lodges incidentals or extensions, meals not covered in the program, Value Added Taxes, appropriate tips, vaccinations/inoculations, and any voluntary tours or excursions not covered in the program fee.

Would you like to bring a Spouse or Adult (21+) Guest?: Yes (add \$3400) No\$ _____

(If yes, please also provide the information requested above for your guest separately)

Would you like to participate in the following optional activity?

Twilight Bridge Climb (Sydney): Yes (add \$275/person) No\$ _____

Would you prefer single accommodations during the regular program?: Yes (add \$800) No\$ _____

Total \$ _____

