

The Sustainability Imperative

Faculty Development in Sustainable Business
International Sustainability Program- January 2017

About the Program

This 5th annual program offered by the University of Queensland in Australia and the Center for International Business Education and Research (CIBER) at the University of Connecticut in the US provides a unique opportunity for academics and business leaders to explore how some of Australia's leading organizations are applying sustainable business practices. In two fast, thought-provoking weeks you will:

- Visit business and government agencies in Sydney and Brisbane to meet with industry experts and hear first-hand how real-world organizations are planning for and meeting the sustainability challenge.
- Explore how climate change is impacting all areas of business management and learn more about the role new technology, energy resources and the carbon economy will play in a changing business landscape.
- Develop an in-depth understanding of how some of Australia's leading academics and researchers are helping to tackle the sustainability challenges of tomorrow.

THE PROGRAM

Tuesday January 3rd		Arrive Sydney, Australia	
Tuesday	AM	City familiarization tour and lunch	
	PM	Welcome dinner and program overview by UQ Business School	
Wednesday	AM	Activity: Muru Mitigar	
	PM	Site Visit: UNSW SMaRT Centre (Sustainability in engineering)	
Thursday	AM	Site Visit: The Bond/Barangaroo (Business sustainability)	
	PM	Sightseeing tour of Sydney <i>Optional: Sydney Bridge climb</i>	
Friday	AM	Domestic flight transfer to Toowoomba, Lockyer Valley	
	PM	Site Visit: Welcamp Airport and Organic Farm (Sustainable building and farming)	
Saturday	AM	Site Visit: Quarry / UQ Gatton campus sustainability tour (Mining and Solar Sustainability)	
	PM	Cultural Activity: Wildlife Excursion	
Sunday	AM	Free morning then transfer to Brisbane	
	PM	Brisbane tour	
Monday	AM	UQ Welcome and sustainability presentation by Dean Andrew Griffiths	
	PM	Site Visit: Global Change Institute, OzHarvest (Social sustainability)	
Tuesday	AM	Site Visit & Presentation: Endeavor Foundation, Convention Center, Urban Bee Keeping (Social, engineering and farming sustainability)	
	PM	Evening: 'Drink and Think' session with business leaders	
Wednesday	AM	Site Visit & Presentation: Port of Brisbane	
	PM	Site Visit & Presentation: The Perfect Potion (Sustainable manufacturing)	
Thursday	AM	Presentation: Sustainable Utility Training. Lunch and seminar with UQ faculty	
	PM	Program Review & Formal Farewell Dinner with UQ Business School Executive Dean and staff	
Friday	AM	Optional Site Visit: Lady Elliot Island (Great Barrier Reef)	
	AM/PM	Depart Brisbane for LEI or the US	

*Itinerary is a sample only and may change depending upon availability of lecturers and activities.





ABOUT SYDNEY

Sydney is the state capital of New South Wales and, with a population of nearly 5 million, is Australia's largest city. The city center is built around the world's largest natural harbor and set against the backdrop of the iconic Opera House and Sydney Harbor Bridge. Join the optional Twilight BridgeClimb to enjoy the iconic views of the city from the arches of the Sydney Harbor Bridge.

ABOUT BRISBANE

Brisbane is the state capital of Queensland and one of Australia's favorite destinations for international travelers.

Brisbane fast facts:

- ◆ Australia's third largest city - welcoming multicultural population of 2.1 million
- ◆ Warm, subtropical climate
- ◆ A short distance from beautiful Gold Coast and Sunshine Coast beaches

ABOUT LADY ELLIOT ISLAND

Lady Elliot Island is a coral cay located at the southern tip of the World Heritage Listed Great Barrier Reef. Situated within a highly protected 'Green Zone' the island is a sanctuary for over 1,200 species of marine life and is known for its abundance of manta rays, turtles, amazing array of spectacular marine life and unspoiled coral reef. Participants who choose the optional weekend trip will receive transportation to/from the island, double accommodation, meals on the island, snorkel equipment, and some programming. Scuba lessons and equipment are available for an additional charge.



ACCOMMODATION

Accommodations will be booked in multi-share serviced apartments and hotels.



ABOUT CIBER

The Centers for International Business Education & Research (CIBER) were created by the US Congress in 1988 to increase and promote the nation's capacity for international understanding and competitiveness. The CIBER network links the manpower and technological needs of the United States business community with the international education, language training, and research capacities of universities across the country. The 17 CIBERs, serve as regional and national resources to business people, students, and teachers at all levels.

Building on the strengths of their faculty and staff, each CIBER organizes a variety of activities to advance the study and teaching of international business and to support applied research on United States competitiveness in the global marketplace.

The University of Connecticut CIBER and The University of Queensland have been hosting an annual 'Green Business in Australia' for US academics since 2013. Please visit us at: <http://us-ciberweb.org>

ABOUT UQ

The University of Queensland (UQ) is consistently ranked among the top 100 universities in the world by all major world ranking systems and is one of only three Australian members of Universities 21 - a global network of research intensive universities.

UQ's Business School is independently ranked as one of the top business schools in Australia and among the leading institutions worldwide. Based in Brisbane, it brings together over 130 subject experts and was the first business school in Australia to gain accreditation from AACSB International and EQUIS – the most prestigious standards an institution can attain.



Mail to: The Sustainability Imperative
University of Connecticut CIBER
Attn: Michele Metcalf
2100 Hillside Rd, Unit 1041C
Storrs, CT 06269-1041

For more information:
Michele Metcalf
Michele.Metcalf@business.uconn.edu

2017 APPLICATION

The Sustainability Imperative: Business Practices & Future Profits

NAME _____

TITLE/POSITION _____

AFFILIATION _____

ADDRESS _____

TELEPHONE (S) _____

FAX _____

EMAIL _____

CITIZENSHIP _____ DOB _____

PASSPORT NO. _____

DIETARY RESTRICTIONS or OTHER SPECIAL ACCOMODATIONS NEEDED

Standard Program Fee:\$4100

Fee covers accommodations for 11 days/10 nights (double occupancy), local transportation, airfare from Sydney to Brisbane, cultural and social events, most breakfasts and lunches, and occasional dinners. Participants will be responsible for any and all personal and/or additional expenses including (but not exclusive to) round-trip international airfare, visas, passports, currency exchanging fees, internet, faxes, phone, lodges incidentals or extensions, meals not covered in the program, Value Added Taxes, appropriate tips, vaccinations/inoculations, and any voluntary tours or excursions not covered in the program fee.

Would you like to bring a Spouse or Adult (21+) Guest?: ____ Yes (add \$3500) ____ No\$ ____

(If yes, please also provide the information requested above for your guest separately)

Would you like to participate in the following optional activities?

Twilight Bridge Climb (Sydney): ____ Yes (add \$275/person) ____ No\$ ____

Lady Elliot Island Weekend Trip: ____ Yes (add \$825/person) ____ No\$ ____

Would you prefer single accommodations during the regular program?: ____ Yes (add \$1000) ____ No\$ ____

Would you prefer single accommodations during the Lady Elliot trip?: ____ Yes (add \$150) ____ No\$ ____

Total \$ _____

